

POPULAR SCIENCE
Radio Junket
Joe Brown
Monday, December 19, 2016

<u>TIME (EST)</u>	<u>MARKET</u>	<u>STATION</u>	<u>PROGRAM</u>	<u>AIRING</u>	<u>AUDIENCE</u>
7:10-7:20 AM <i>Station format: news / talk</i>	NEW YORK, NY (WESTCHESTER)	WVOX-AM	MORNINGS WITH BOB MARRONE	LIVE	4,000
8:00-8:10 AM <i>Station format: adult album alternative, fun FM morning show program</i>	OCEAN CITY, MD	WOCM-FM	MORNING SHOW	LIVE	12,000
8:10-8:20 AM <i>Station format: oldies / classic hits</i>	CLEVELAND, OH	WMJI-FM	LANIGAN & MALONE	LIVE	724,800
8:20-8:30 AM <i>Station format: talk</i>	PORTLAND, OR	KYYT-FM / KLCK-AM	TALK OF THE GORGE	12/20/16	9,700
8:45-8:55AM <i>Station format: talk - Interview 1/2 will function as a complete interview for 10 minutes</i>	GRAND RAPIDS, MI	WPNW-AM / FM	THE PLEDGE MORNING SHOW	LIVE	7,900
8:55-9:10AM <i>Station format: talk - Interview 2/2 will function as a completely separate interview and is taped to air the following day</i>	GRAND RAPIDS, MI	WPNW-AM / FM	THE PLEDGE MORNING SHOW	12/20/16	7,900
9:30-9:35 AM <i>Interview driven spiritual based talk show taking on today's hot topics</i>	DALLAS, TX	SYNDICATED	VALDER BEEBE SHOW	LIVE	25,000
9:35-9:45 AM <i>Station format: news / talk</i>	SAVANNAH, GA	WTKS-AM	SAVANNAH'S NEWS NEW	12/21/16	34,500
9:45-9:55 AM <i>Station format: news / talk</i>	NEW YORK, NY (HUDSON VALLEY)	WKNY-AM	MORNING SHOW	LIVE	11,600
10:45-10:55 AM <i>Station format: adult standards</i>	SEATTLE, WA	KOZI-AM/FM	MORNING SHOW	12/20/16	7,800
11:00-11:10 AM <i>The Mulberry Lane Show is a music, arts, & lifestyle talk radio show by 3 sisters in a band</i>	REGIONAL NE	KOIL-AM / KBBK-FM / KGFW-AM	MULBERRY LANE	1/2/17	86,400
11:10-11:25 AM <i>Station format: news / talk</i>	MINNEAPOLIS, MN	WCCO-AM	MORNING NEWS	LIVE	424,900
11:30-11:40 AM <i>Station format: talk</i>	LOS ANGELES, CA	KMET-AM	MORNING SHOW	LIVE	10,000
12:00-12:10 PM <i>Station format: news / talk</i>	BROWNWOOD, TX	KXYL-FM	THE BIG SHOW	12/23/16	5,300
12:30-1:00 PM <i>Program features a quirky blend of humor, music, public affairs interviews and more with a cavalcade of cohorts from coast to coast</i>	FLINT, MI	WFOV-FM	TOM SUMNER SHOW	12/20/16	7,500
1:00-1:20 PM <i>Program features smart, informative conversations and interviews that go beyond mere headlines and sound bites</i>	NATIONAL	SIRIUS XM	TOP OF THE MIND	1/2/17	200,000
1:20-1:30 PM <i>Station format: classic rock, adult hits</i>	SEATTLE, WA	KJAQ-FM / KZOK-FM	COMMUNITY MATTERS	12/25/16	1,197,600
<u>Off tour interview: Tuesday, December 20, 2016</u>					
8:15-8:25 AM <i>Station format: news / talk</i>	GREENVILLE, NC	WTKF-FM	COASTAL DAYBREAK	LIVE	25,700
<u>TOTAL ESTIMATED AUDIENCE REACH</u>					2,802,600

The following interview canceled due to scheduling conflicts

10:00-10:10 AM	MINNEAPOLIS, MN	KLTF-AM	PARTY LINE
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