

July 20, 2016

## ON THE MOVE

**Gerilyn Manago** has been hired by *Allure* as Senior Social Media Editor. She previously held the same role at *People*.

*The Atlantic* has bolstered its editorial staff with the addition of two new editors and the promotion of another. **Adam Serwer** has joined the team as Senior Editor. He was previously at BuzzFeed, where he served as a National Editor. Also new to the team is **Siddhartha Mahanta**. Mahanta, who joined from *Foreign Policy*, will take on the role of Associate Editor. And **Sacha Zimmerman** has been promoted to Features Editor of TheAtlantic.com. Zimmerman was most recently Deputy Editor of Politics and Policy.

Is twice just as nice? Ask **Reid Wilson**, who is heading back to *The Hill* after serving as Chief Political Correspondent for *The Morning Consult*. The D.C. journalist has also held stints at *The Washington Post* and *National Journal*.

HGTV Magazine has added Account Manager **Alexandra Rodriguez** to its sales arsenal. Rodriguez joins the magazine from Meredith Hispanic Media, where she oversaw accounts that included Kellogg's, MARS, and Kimberly Clark.

Two new hires at *Travel + Leisure*: **Matt Rice**, the former publisher at StyleCaster.com, is now Associate Publisher at T&L. **Jessica Plautz** has been named Digital News Editor for the brand. She was formerly Travel Editor at Mashable.

*Garden & Gun* has tapped **Amanda Heckert** as Deputy Editor. Heckert makes the move to Charleston, SC, from Indianapolis, where she served as the Editor-in-Chief of *Indianapolis Monthly*.

*Family Circle* has promoted **Dori Katz** from Senior Beauty Editor to Beauty and Fashion Director.

Former freelance Fashion Market Assistant for menswear at *Vanity Fair*, **Chris Legaspi**, has been named Menswear Editor.

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## 1 QUESTION, 3 ANSWERS

### **Q: Do you have a favorite bar for post-work drinks, and what's your summer cocktail of choice?**

- A1:** "I like to go to **Aria** on 51st—an easy walk from the Hearst Tower. My usual is whiskey on the rocks with a side of fresh squeezed lemon or lime. However, in the summer I do love a refreshing glass of champagne or rosé."—Jane Francisco, EIC, *Good Housekeeping*
- A2:** "I don't have a favorite spot as the location depends on what works best for all parties involved. My drink of choice is the Negroni."—Greg Gatto, VP and publishing director, Bonnier Lifestyle Group
- A3:** "Since our office moved downtown, it's **Beaubourg** in Le District. You can sit outside when it's nice and look at the water. I am constantly deciding between a cold rosé and a tequila gimlet."—Lisa Arbetter, editor, *StyleWatch*
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